

SPONSORSHIP MANUAL



Trade Fair for • Identification • Authentication • Digital Payment

SmartTech

ASIA

13 - 14 FEB. 2025

Pavilion 3 | Jio World Convention
Centre, BKC, Mumbai, India

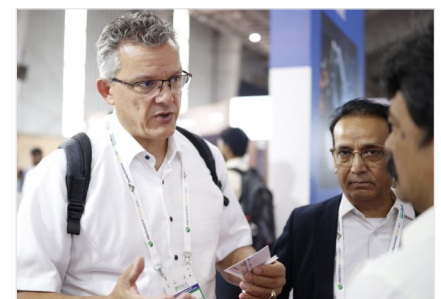
India's Leading Trade Fair For Identification, Authentication & Digital Payments



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GLIMPSE OF SmartTech ASIA 2023



SmartTech Asia Expo

SmartTech Asia Expo, a leading trade fair for smart cards, RFID, barcodes, biometrics, IoT, AI, and digital payments, has connected industry leaders for over 20 years. The latest edition in Bengaluru featured pioneering solutions, unmatched networking opportunities, and insightful conferences on emerging trends. Highlights included a Buyer-Seller forum, participation by tech giants, and a Startup Pavilion showcasing cutting-edge innovations.

Focus on Identification, Authentication and Digital Payments



SMART CARD



RFID



BARCODE



BIOMETRIC



INTERNET OF THINGS



ARTIFICIAL INTELLIGENCE



DIGITAL PAYMENTS



E-SECURITY

HIGHLIGHTS OF 2025



Synergy - By partnering with IBEX India, we have achieved a powerful synergy that positions us as a leader in trade fairs for the banking and fintech sectors. This collaboration grants us access to a substantial buyer base of over 5,000 leading BFSI and fintech companies.

Mumbai - Known as India's commercial and financial hub, Mumbai hosts the headquarters of numerous companies across retail, logistics, telecommunications, and e-commerce. It houses key decision-makers, such as CEOs, CIOs, CTOs, CISOs, marketing heads and procurement heads.



Location - Thriving in the heart of Mumbai, Bandra Kurla Complex (BKC) is a hub for major banks, financial institutions, and prominent companies across diverse sectors.

Venue - Jio World Trade Centre's cutting-edge facility, provides an ideal setting for meaningful engagements among decision-makers, facilitating the unlocking of business opportunities.



PARTNERS IN 2023

REGISTRATION & BADGE PARTNER



GOLD PARTNERS



SILVER PARTNERS



ASSOCIATE PARTNERS



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PRINCIPAL PARTNER (EXCLUSIVE)

Partner's visibility and benefits:

- Bare space of 24 square meters
- Ten complimentary delegate passes for the conference
- Dedicated two e-mailers with your logo to our database
- Two social media posts
- Logo to be featured on event website and linked to the company website
- Advertisement, logo and company profile in show e-catalog
- Logo on trade fair invitation



GOLD PARTNER (EXCLUSIVE)

Partner's visibility and benefits:

- Bare space of 18 square meters
- Three complimentary delegate passes for the conference
- Dedicated one e-mailer with your logo to our database
- Logo to be featured on event website and linked to the company website
- Advertisement, logo and company profile in show e-catalog
- Logo on trade fair invitation



SILVER PARTNERS (EXCLUSIVE)

Partner's visibility and benefits:

- Bare space of 12 square meters
- Two complimentary delegate passes for the conference
- Dedicated one e-mailer with your logo to our database
- Logo to be featured on event website and linked to the company website
- Advertisement, logo and company profile in show e-catalog
- Logo on trade fair invitation



ASSOCIATE PARTNERS (EXCLUSIVE)

Partner's visibility and benefits:

- Bare space of 9 square meters
- Two complimentary delegate passes for the conference
- Dedicated one e-mailer with your logo to our database
- Logo to be featured on event website and linked to the company website
- Advertisement, logo and company profile in show e-catalog
- Logo on trade fair invitation

13-14 FEB. 2025

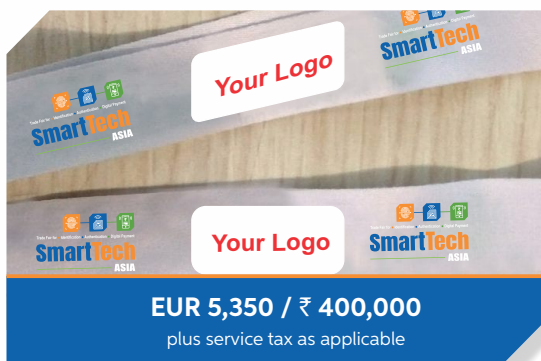
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BADGE PARTNER (EXCLUSIVE)

Partner's visibility and benefits:

- Logo on badge
- Logo to be featured on event website and linked to the company website
- Logo on e-mailer
- Logo and profile in show catalog
- Logo on trade fair invitation
- Logo on all applicable on-site branding



LANYARD PARTNER (EXCLUSIVE)

Partner's visibility and benefits:

- Logo on lanyard
- Logo to be featured on event website and linked to the company website
- Logo on e-mailer
- Logo and profile in show catalog
- Logo on trade fair invitation
- Logo on all applicable on-site branding



VISITOR BAG PARTNER (EXCLUSIVE)

Partner's visibility and benefits:

- Branding on one side of the bag
- Logo to be featured on event website and linked to the company website
- Logo on e-mailer
- Logo and profile in show catalog
- Logo on trade fair invitation
- Logo on all applicable on-site branding
- Branding on one side only



BUYER SELLER FORUM PARTNER (EXCLUSIVE)

Partner's visibility and benefits:

- Exclusive branding at the buyer seller lounge area
- Logo to be featured on event website and linked to the company website
- Logo on e-mailer
- Logo and profile in show catalog
- Logo on trade fair invitation
- Logo on tent cards
- Logo on all applicable on-site branding

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VIDEO SCREEN PARTNER (EXCLUSIVE)

Partner's visibility and benefits:

- Exclusive branding on the panel
- Two minutes audio visual clip to be played
- Logo to be featured on event website and linked to the company website
- Logo on e-mailer
- Logo and profile in show catalog
- Logo on trade fair invitation

VENUE

Experience it all at Jio World Centre, Mumbai's multifaceted destination. Mingle amongst art, celebrate culture, and explore the city's vibrancy. Housing India's premier convention center, Jio World Centre offers unparalleled spaces for exhibitions, meetings, and social events – physical, virtual, or hybrid. It's a landmark for business, leisure, and entertainment in the heart of Bandra Kurla Complex.



We look forward to welcoming you to SmartTech Asia 2025

Dates and venue

February 13 - 14, 2025
Jio World Convention Centre,
BKC, Mumbai

Show Time

Thursday-13 Feb
10:00 hrs–18:00 hrs

Friday-14Feb
10:00 hrs–17:00hrs

FOR PARTICIPATION, PLEASE CONTACT

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