

INNOVATION CARNIVAL



Trade Fair for • Identification • Authentication • Digital Payment

SmartTech ASIA

13 - 14 FEB. 2025

Pavilion 3 | Jio World Convention Centre,
BKC, Mumbai, India

India's Leading Trade Fair on Identification, Authentication & Digital Payments



BENEFITS FOR SPONSORS

- **Interact** with over top 30 innovative startups.
- **Gain** access to cutting-edge technologies and partnerships.
- **Showcase** your innovations to more than 5,000 visitors.
- **Stand out** among 100 top innovating companies participating in the trade fair.
- **Highlight** your commitment to fostering entrepreneurship.
- **Strengthen** your network with startups, investors and key stakeholders.

PARTNERS IN 2023

REGISTRATION & BADGE PARTNER



GOLD PARTNERS



SILVER PARTNERS



ASSOCIATE PARTNERS



INNOVATION CARNIVAL SPONSORSHIP OPPORTUNITIES

The Innovation Carnival at SmartTech Asia 2025, a hub for the latest advancements in Identity Management, Cybersecurity, and Payments. This space fosters collaboration between industry leaders, start-ups, and researchers, providing emerging companies with the visibility they need. It's also a prime opportunity to attract investors and decision-makers eager to explore innovative tech solutions.

SPONSORSHIP BENEFITS

PLATINUM SPONSOR

GOLD SPONSOR

Pavilion Fascia Branding

Sponsor's logo prominently displayed on the top

Sponsor's logo displayed smaller on flags

Speaking Opportunity at Conference

15-minute special address

Panel discussion participation

Speed Networking with Startups

Exclusive 1-on-1 sessions

Group networking (or) general interaction

Video Interview of Sponsor's CEO

Featured interview shared on social media

Short spotlight interview

Podcast with Company Representative

Dedicated episode highlighting your brand

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Website Listing

Logo and description as Startup Ecosystem Sponsor

Logo listed as supporting sponsor

Brand Visibility in Pavilion Area

Exclusive branding zones

Shared branding zones

Online Event Guide Advertisement

Full-page ad

Half-page ad

Social Media Features

Dedicated posts on all platforms

Mention in group posts

Complimentary Delegate Passes

5 passes

3 passes

₹ 10 Lakhs

₹ 5 Lakhs

FOR PARTICIPATION, PLEASE CONTACT

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